

Press Release

HVS – BUENOS AIRES

Río de Janeiro will host the “2nd SAHIC - South American Hotel & Tourism Investment Conference”

Buenos Aires, 23rd June, 2009

HVS Buenos Aires announced that the city of Rio de Janeiro will host the **2nd SAHIC – South American Hotel & Tourism Investment Conference**, which will take place on **14 – 15 September, 2009** at the **Sofitel Rio de Janeiro Hotel, Copacabana, Brazil**.

Key players from the Hotel & Tourism Business World will be together once again under the premise “Rethinking, Recreating, and Reinventing the Hospitality Industry”. It will be a great chance to exchange information related to investment opportunities in the region.



Luiz Eduardo Barreto, Minister of Tourism Brazil & Arturo Garcia Rosa, President de SAHIC

Luiz Eduardo Barreto, Minister of Tourism of Brazil, expressed that *“Brazil is facing a great challenge with the organization of the next World Cup 2014 and is firmly willing to organize the Olympic Games of 2016 in Rio de Janeiro. There is no doubt that the needs and opportunities of investment that only these two events arise will become a great additional attraction for the conference attendees.”*

Arturo García Rosa, President of SAHIC, commented that *“in a world thrown into confusion by a crisis that has paralyzed investments in the main markets of the world, South America happens to have a different reality where investment opportunities arise from the many different areas of its huge geography.”*

Minister Barreto and Arturo García Rosa agreed on the importance of the singular feature of SAHIC of rotating its location every year all around the different countries of the region in order to offer investors from all over the globe a deeper knowledge of it.

This second edition ratifies the path started by the 1st SAHIC, held last year in Buenos Aires, where 325 attendees from 21 countries exchanged knowledge, experiences and business opportunities in the region.

Las expectativas puestas de manifiesto por el interés de sponsors, participantes y reconocidos oradores permiten anticipar que tendremos una gran conferencia con una asistencia de aproximadamente 500 personas.

Se mantendrá el esquema de Sesiones Generales y Break Outs, y se incorporará un espacio de interacción que permitirá poner frente a frente a proyectos e inversores. El celebrado modelo de Networking Express, ahora en la SAHIC 2009.

A partir de esta edición se establecerá como rutina anual la entrega de una serie de Distinciones para Proyectos, Eventos, Instituciones, Empresas y Personas que hayan contribuido al desarrollo de la industria Hotelera & Turística en la región.

Para mayor información visite www.sahic.com

Acerca de HVS Buenos Aires:

La oficina de HVS en Argentina trabaja activamente en el mercado latinoamericano, ofreciendo una amplia gama de servicios tanto a la industria hotelera como a proyectos y destinos turísticos. La consultora fundada por Arturo García Rosa en 1995 se estableció como HVS Argentina en el año 2000. Está orientada a la prestación de servicios de su especialidad en toda la región, incluyendo, además de Argentina, países como Chile, Perú, Ecuador, Colombia, Venezuela, Panamá, Costa Rica, Bolivia y Paraguay, entre otros.

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